



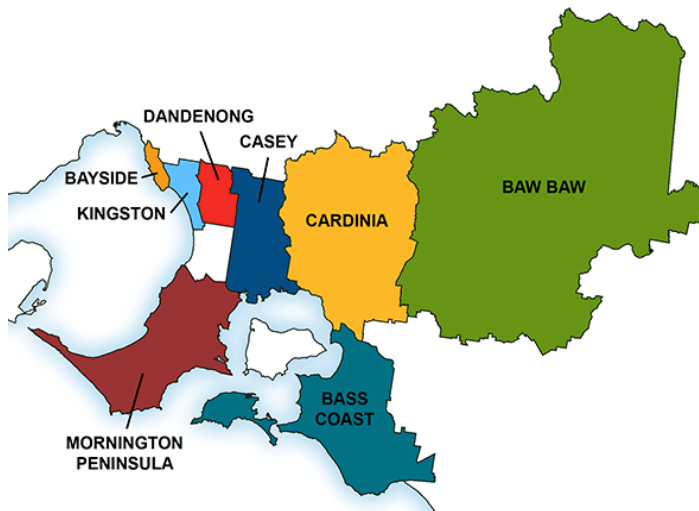
2016 – 19 Strategic Plan

The South East Councils Climate Change Alliance (SECCCA) supports its Council members and their communities, businesses and industries south east of Melbourne to respond and adapt to the impacts of climate change.

We are a network of eight councils committed to delivering high-quality, innovative projects and research programs at a regional level.

SECCCA is an incorporated body that collaborates with all levels of government to deliver regional climate change projects that benefit over 1 million residents in the south east of Melbourne. We exist to advocate, educate and deliver targeted projects in the areas of greenhouse gas abatement, sequestration and adaptation.

Established in June 2004, SECCCA has secured **\$9.1 million** of investment to deliver over 20 innovative climate change related projects over the last decade.



SECCCA Strategic Plan 2016-19

SECCCA delivers a broad variety of projects and services and is a well-recognised authority on climate change adaptation and mitigation.

MISSION: SECCCA supports Local Governments and their communities to respond to climate change

VISION: Communities of the South East of Melbourne produce zero emissions and are resilient to the impacts of climate change

PURPOSE: To deliver collaborative projects that leverage resources and increase capacity to enable effective response to climate change in the South East of Melbourne

STRATEGIC PRIORITIES

SECCCA's strategic priorities and actions will be reviewed each year to ensure they are meeting member Councils' needs.

1. Council support and capacity building

SECCCA works with members to increase their capacity to respond to Climate Change

	Strategic Actions	Measure
1.1	Enhance members' ability to deliver regional projects for local community benefit.	Projects undertaken as a result of SECCCA's activities.
1.2	Assist members' to build their knowledge and awareness of climate change issues and responses.	Positive results from Council and Stakeholder Survey every three years.
1.3	Ensure SECCCA's activities support members' climate change responses based on their relevant plans and strategies.	Annual review of alignment between SECCCA's business plan with members' relevant plans and strategies.

2. Collaboration and Partnerships

SECCCA enhances members' ability to undertake projects collaboratively that would otherwise be unavailable to them individually.

	Strategic Actions	Measure
2.1	Enhance members' ability to collaboratively deliver regional projects for the benefit of local communities.	Members' collaboration on projects as a result of SECCCA's activities.
2.2	Maintain and develop external networks and partnerships with peak bodies and key organisations.	Beneficial outcomes from networks and partnerships.
2.3	Deliver collaborative regional projects that leverage members and partners resources to provide benefit for local communities.	The return on investment for members.

3. Advocacy

SECCCA to advocate to local, regional, state and national stakeholders for effective responses to climate change through their actions and policies.

	Strategic Actions	Measure
3.1	Undertake projects that increase the evidence base for effective local and regional responses to climate change.	Projects undertaken as a result of SECCCA's activities.
3.2	Ensure members' Councillors and management are kept informed of SECCCA's activities.	SECCCA's actions to inform its members' Councillors and management each year.
3.3	SECCCA to use a variety of forums to share project outcomes with external stakeholders.	Forums provided each year by SECCCA to inform external stakeholders.
3.4	Increase the SECCCA region's state and federal Members of Parliament (MPs) awareness of SECCCA's activities.	SECCCA's actions each year to inform the regions' state and federal MPs of its activities.
3.5	SECCCA to advocate to key external stakeholders for effective regional climate change responses.	SECCCA's submissions and attendance at external stakeholders' forums each year.
3.6	Develop effective communications that inform and enable action by all stakeholders.	Engagement with stakeholders across SECCCA's communications platforms.

4. Governance

SECCCA to maintain effective governance that provides ethical and sustainable operations.

	Strategic Actions	Measure
4.1	SECCCA to operate within the agreed values established by Alliance members.	SECCCA operations annually reviewed by its Management Committee.
4.2	SECCCA's operating policies and procedures to effectively influence its decisions and outcomes.	Annual review of operational policy and procedures.
4.3	SECCCA to operate within the standards and requirements of Australian Charities and Not-for-profit Commission (ACNC) and Consumer Affairs Victoria (CAV).	Annual report submitted to and approved by CAV.

5. Business Development

SECCCA to remain financially viable.

	Strategic Actions	Measure
5.1	Ensure SECCCA continues to deliver projects that meet Member Councils needs.	Continued membership renewal.
5.2	Ensure SECCCA continues to provide value for its members.	The return on investment for Alliance members.
5.3	SECCCA to develop diverse and sustainable sources of income and manage expenditure appropriately.	SECCCA's annual financial performance against its budget.
5.4	SECCCA to identify and develop viable opportunities to enhance the services and benefits that it provides its members and their communities.	Proportion of membership fees that contribute to SECCCA's budget.



Current projects

EcoDriver Project

The EcoDriver Fleet Efficiency Program is a driver education and behaviour change program helping organisations improve the efficiency of their fleet. Drivers are taught techniques such as progressive gear shifting and braking, smooth operating, scanning ahead and optimum speeds. The program can reduce fuel consumption by an average of 15-20% with further savings expected on vehicle maintenance.

Energy Saver Study

The Energy Saver Study is providing direct support to 320 households in the south east region to help improve their resilience to weather extremes while reducing their energy bills and consumption. With support from the CSIRO, the study will identify barriers to energy efficiency and the best interventions to overcome them, developing broader insights for future government programs.

Save it for the Game

Backed by sporting champions Liz Ellis and Bill Brownless, this initiative helps cash-strapped local sports clubs save money, maintain low fees and keep sports accessible for the local community. The program helps sports clubs identify and implement energy saving actions so they can cut an average of 30% off their energy bills and invest the money saved in other aspects of the game.

Financial Risk Adaptation Planning

The Financial Risk Adaptation Planning (FRAP) Initiative helps Councils evaluate climate-related risk and prepare financially for the less obvious impacts of climate adaptation. The project aims to strengthen councils' capacity to respond to severe weather events and cumulative effects of climate change in a more financially sustainable way, in turn supporting the ongoing liveability of the south east region.

Completed projects include

Western Port Human Settlements Impacts and Adaptations. Councils were given projections for climate change impacts to inform planning to best help their community.

Agricultural Emissions and Resource Efficiency. Farms achieved reductions in energy (18%), water (35%) and waste to landfill (54%) while lifting productivity by 15%.

Electric Vehicle Trial. In conjunction with the Department of Transport, Councils trialed a plug-in electric vehicle to see how it could meet their needs.

Sustainable Homes. Through a series of workshops, participants learnt about energy and water efficiency in the home and how to reduce their environmental impact and save money.

Heatwave strategies. Councils developed strategies to help their communities manage heat stress caused by a rise in consecutive hot days.

Carbon Sink. Planting trees in regional carbon sinks to reduce carbon dioxide in the atmosphere.

Find more information about these and SECCCA's other innovative projects at www.seccca.org.au

